



BRAND GUIDELINE!

YMCC is a forward-thinking construction company in Saudi Arabia, specializing in industrial and commercial projects nationwide. We provide tailored construction solutions that meet top industry standards. Our strength lies in building complex industrial facilities and dynamic spaces.

September, 2024



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75mm | A2



B&W



App 32x32px



Single Color



Single Color



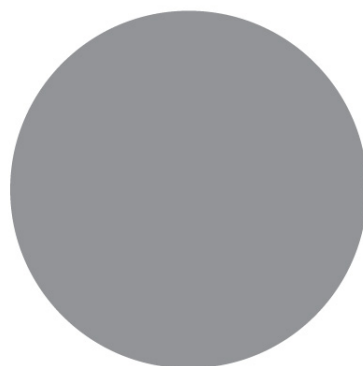
30mm | A2 | Minimum Size

BRAND COLORS



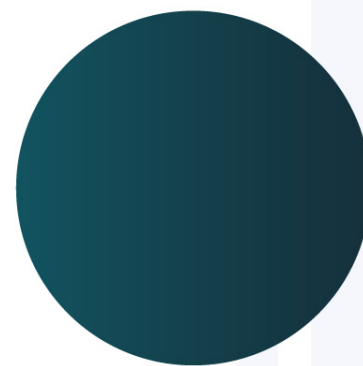
Royal Blue (Main)

CMYK 72 / 62 / 0 / 0
RGB 65 / 105 / 224
HEX #4169e0

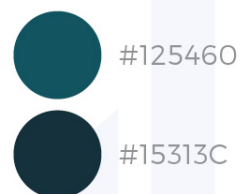


Oslo Gray

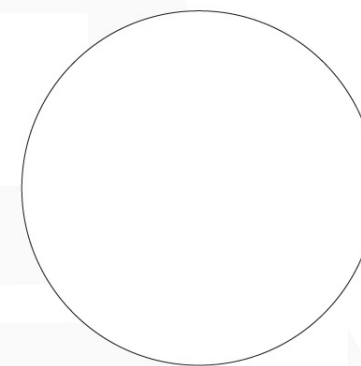
CMYK 45 / 36 / 35 / 01
RGB 147 / 149 / 152
HEX #939598



Gradient



#125460
#15313C



WHITE

CMYK 00 / 00 / 00 / 00
RGB 255 / 255 / 255
HEX #FFFFFF

Eurostar Black Extended

PRIMARY FONT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis efficitur mattis quam a iaculis. Ut a suscipit arcu, id elementum lacus. Phasellus sem nibh, ornare id nulla id, congue vulputate risus.

Aa

**Aa Bb Cc Dd Ee
Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz**

Montserrat

PRIMARY FONT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis efficitur mattis quam a iaculis. Ut a suscipit arcu, id elementum lacus. Phasellus sem nibh, ornare id nulla id, congue vulputate risus.

Aa

**Aa Bb Cc Dd Ee
Ff Gg Hh Ii Jj Kk Ll
MmNn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz**

BUSINESS CARD





ID BADGE







